

Strategies of Higher Vocational College Students' Party and League Construction Based on the Subjectivity

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Abstract: Higher vocational college students' Party and League construction is the key point of ideological and political education. A good foundation of Party and League construction is conducive for the college students to establish a correct outlook on life and values, conducive to enhance their social responsibility and improve the self-quality, conducive to actively carry forward the excellent tradition of the Party, and strive to achieve the great rejuvenation of the Chinese nation. Among them, student Party members are the main body of the higher vocational colleges Party and League construction and they should play a major role in the Party and League construction. However, the current general situation is the excessive tasks arranged by higher authorities, the college students' low degree of participation, and the traditional mode of ideological and political education. These problems need to be solved urgently. This paper analyzes the problems encountered in the current higher vocational college students' Party and League construction, and expounds the basic strategies of Party and League construction activities based on subjectivity, aiming at promoting the healthy development of Party and League construction in higher vocational colleges and cultivating more successors of the socialist construction career.

1. Introduction

Higher vocational college students' Party and League construction is an important part of the Party construction of the colleges. With the in-depth development of economy, science and technology, our living environment had changed completely. First of all, the popularization of Internet technology has created a new virtual environment-network environment. Network culture not only directly affects students' outlook on life and world, but also changes the way people communicate with each other, and the existence of illegal information in the network environment also makes the construction of the Party and League of higher vocational students extremely urgent. Secondly, the survival pressure in modern society is increasing. Driven by various interests, people are easily to slide into bad habits, go astray and do things that harm the interests of society and the country. Therefore, the construction of Party and League should start from the student stage. Thirdly, as one of the backbone forces of national development and construction, higher vocational college students are related to the future prosperity and strength of the motherland. However, the students in

higher vocational colleges generally have average scores and low comprehensive quality, and they are extremely easy to have unhealthy tendencies and bad styles in the class collective. Therefore, in order to maintain the positive and upward development momentum, the ideological and political education should not be relaxed. Thereby, we should take higher vocational college students as the main body, regard the scientific development concept as the guide, and actively implement the critical jobs in the higher vocational students' Party and League construction. At the same time, we should innovate the development ideas, fully consider the times background and the profound connotation of "China dream", and strive to create a healthy and upward good atmosphere among students.

2. Problems encountered in the current Party and League construction of higher vocational college students

2.1 Shortcomings of Party and League construction activities in the content and form

Most of the Party and League construction activities in higher vocational colleges are carried out under the instructions of the superior leaders, which mainly focus on ideological education activities, such as gathering students to read out the documents, listening to the guidance of Party branch secretaries, developing Party members and probationary Party members, etc. They are far away from the students' daily life and study life, so the students are difficult to have the profound experience and resonance, thus the effect of students' receiving information is not ideal. For the mode of the activities commence, ideological and political education activities are mainly held by the form of holding conferences and lectures, writing papers, giving lectures, watching educational watching propaganda films, etc., which are quite theoretical and resulting in a serious lack of enthusiasm and interaction among students. Even rich and vivid extracurricular activities are organized, such as League Day activities, social public benefit activities, youth commendation conferences, visiting and investigation activities, visiting martyrs' former residences activities, etc., but the connection between the activities and the transmission of ideological and political education contents is not deep enough, and the students' real wishes and basic interests are not fully understood. As a result, the content of the activity is single and not deep enough, and the effect of ideological and political education cannot be well guaranteed. Moreover, due to the limited funding for Party branch activities in colleges and universities, some innovative and creative activities cannot be carried out smoothly.

2.2 A flood of contemporary pluralistic ideas and values

With the trend of economic globalization becoming more and more obvious, the advanced western ideology and culture are continuously introduced, which is open, fashionable and pluralistic itself, and it has profoundly affected the physical and mental development of the post-90s and post-00s generation. There are both essence and dross, which are quite different from China's traditional ideology and moral values. In addition, the continuous expansion of the influence of the Internet environment has enabled students in present era to have broad vision, open and independent mind, clearer consciousness of rights and logic of thinking. However, at the same time, it also caused the phenomena of indolence, poor ability to resist setbacks, distortion of ideological values, etc. especially their political attitudes and ethical ideas are quite different from the traditional cultural concepts, even some of them are contrary to the socialist core values. This caused them to show bad habits in their daily life, such as selfishness, lack of perseverance in doing things, lack of clear goals and honesty, which is adverse to build a socialist civilization and a country under the rule of law.

2.3 Insufficient participation of student

First of all, because the Party and League construction activities in higher vocational colleges cannot attract college students' interests in content and form, and the activities are full of propaganda and preaching color, so they cannot arouse the enthusiasm of college students. Even the students involved are passively accepted the ideological call of the Party and the State and they do not have a deep understanding of its connotation. Moreover, these thoughts rarely involve actual content, such as personal values, college life and future career development, etc. Therefore, the practical significance of the activities is not strong and the student's dominant position is not prominent enough. Secondly, if the Party and League construction activities are carried out during the busy academic period, it will become the burden of teachers and students beyond their learning tasks. Students would have no spare energy to take part in the activities, and teachers are unwilling to hold the post of the instructor for the sake of awarding awards and conferring the academic titles, which makes the Party and League construction activities in higher vocational colleges became empty talk. Thirdly, most of the Party and League construction activities do not fully represent the students' will, and do not grasp the students' recent ideological trends and interest points. The activities are only the knowledge infusion and the transmission of superior leaders' thoughts. The significance and effect of the activities are not obvious, and they even lack of the exertion of students' subjective spirit.

2.4 Lack of talents with leadership and executive power in colleges and universities' Party branch

The party branch cadres in higher vocational colleges are mainly composed of students, and there are only a few instructors. These young Party members and cadres have not yet embarked on social work positions and they are extremely lack of ability and experience. Their daily work is to recruit new members, train Party members, organize Party construction activities, hold meetings, and conduct supervision and management work, etc. The tasks are heavy but the staff is limited, so they cannot undertake such a significant work. These Party members and cadres themselves lack more work education and training in the Party branch, and they do not have excellent professional qualities. Naturally, they do not have enough influence among the Party members and the masses, and could not lead the higher vocational college students to carry out Party construction activities. In addition, the party members in colleges and universities are basically distributed in sophomore and junior years, and they will soon face the graduation after receiving theoretical training. Therefore, they cannot play a good exemplary and leading role, which makes the Party and League construction work in higher vocational colleges under a difficult circumstance.

3. Basic strategies of Party and League construction activities based on the subjectivity

3.1 Strengthening students' sense of identity to socialist core values

The socialist core values system is the key guiding ideology of Party and League construction in higher vocational colleges, which plays a leading role in students' ideological and political education activities. Only when the students of higher vocational colleges have a profound identification with the thoughts, attitudes and values expressed in the socialist core values system can they take the initiative to conduct themselves and do things according to the Party's ideology, and can they have a profound understanding of the great significance of the Party and League construction work and thus they would actively participate in it. Therefore, the Party and League construction work in higher vocational colleges should take the practice and propaganda of the

socialist core value system as the basic goal, regard it as an ideological weapon for students to enhance their ideological consciousness and resist unhealthy practices, it should motivate students to take the initiative to take practical actions for the great rejuvenation of the Chinese nation and the construction of socialist cause and encourage them to consciously abide by the rules and regulations on campus, and play a leading role of Party members in the society.

3.2 Taking students-oriented to design Party and League construction activities

Student Party members are the main body of the Party and League construction activities in higher vocational colleges. Therefore, we should fully respect their wishes, carry out corresponding Party and League construction activities in combination with their actual learning and living conditions in school, solve their ideological doubts, help them overcome difficulties in work and study, listen to their opinions about the form of activities, carry out ideological education activities based on their interests, and lay a foundation for them to establish good ideological values. At the same time, the promotion of student Party members' ideology should be achieved through practical activities. Therefore, the colleges can organize more practical activities that all Party members can participate in together, such as charity activities, tree planting activities, rural areas assistance activities, etc., so as to train the actual working ability of Party members in practice, and in this way they can accumulate more social experience, enrich their cognition and improve their ideological and political consciousness. It also can select some outstanding Party members to play an exemplary and leading role through organizing activities, such as advanced Party member awards, Party members training, Party members and cadres colloquia, etc. so as to publicize the Party's theoretical ideas for other students, promote the harmony, friendship and mutual assistance among Party members, and establish students' upright ideals and beliefs. When carrying out these activities, we can make use of modern Internet technologies, such as the setting of WeChat and QQ contact groups for Party members, to timely carry out ideological reporting and guidance work. We also can use the micro-lesson, Massive Open Online Course and other means to carry out the education and training, and broaden the horizons of Party members and students.

3.3 Building a Party construction work team with excellent abilities

In order to ensure the smoothly proceeding of the Party construction work, higher vocational colleges should strengthen the Party branches construction and supplement the reserve forces of Party leaders. To this end, the Party branches should pay attention to absorb the outstanding students, carefully cultivate them and promote their growth in practice. At the stage of probationary Party members transferring to Party members, we should strictly control the quality, strengthen the ideological education of Party members, and prevent bringing the evil winds into the Party member team. In the ordinary course of Party construction activities, the Party branches should make full use of various resources, unite student groups, teaching and administrative staff groups and the Party members groups to carry out practical activities at different levels, and carefully observe in the activities, look for outstanding representative, and train Party cadres with both ability and political integrity. For the training of Party members, the Party branches should also hold various vocational learning and ideological exchange activities, scientifically and normatively carry out the Party construction work, and establish various systems to ensure the implementation of the Party construction work, so as to better carry out the later guidance work.

4. Conclusion

The Party and League construction work of higher vocational college students is a long-term and

responsible task, which requires the close cooperation and active participation of all Party members. In the process of activities, it should give full play to the dominant position of the students, which is mainly reflected by paying attention to the students' personal growth, strengthening the exercise of various abilities, and enabling students to actively participate in the Party and League construction activities, etc. In this process, we should pay special attention to improve the student Party members' ideological consciousness, propagandize the socialist core values, establish right themes of ideological education activities, and help students to establish correct outlook on life, values and world, so as to speed up the healthy development of higher vocational college students and make them become the successors to the socialist cause at an early date.

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